**Catherine Downs**

(630) 715‑9432 • [catherine.downs@marquette.edu](mailto:catherine.downs@marquette.edu) • Milwaukee, Wisconsin

**education**

|  |  |
| --- | --- |
| MARQUETTE UNIVERSITY, Milwaukee, WI | May 2026 |

|  |  |
| --- | --- |
| **Bachelor of Science in Business Administration** | 4.0/4.0 |

Major in Marketing

Minor in History

**marketing and work experience**

|  |  |
| --- | --- |
| **Marketing Intern** | January 2024 - Present |

Marquette University, Milwaukee, WI

* Organize and put on Marketing promotions and events on Marquette’s campus within D1 sports teams, works office hours doing various marketing tasks

|  |  |
| --- | --- |
| **Tutor** | August 2023 - Present |

Marquette University, Milwaukee, WI

* Tutor Marquette student-athletes in calculus and other math classes an average of three times per week in the Marquette athletics study center

|  |  |
| --- | --- |
| **Server** | May 2024- August 2024 |

Twisted fisherman, Milwaukee, WI

* Waited tables and served customers three days per week at a Milwaukee restaurant using people skills and organization

**activities**

|  |  |
| --- | --- |
| **Club Member** | August 2023 - Present |

Student Athlete advisory committee, Milwaukee, Wisconsin

* Acts as member of athletics student council, plans and puts on athletics events for each school year specifically regarding community engagement, service, diversity and inclusion, and mental health support

|  |  |
| --- | --- |
| **Team Member** | August 2022 - Present |

Marquette women's soccer team, Milwaukee, Wisconsin

* Acts as member of university's division 1 soccer team; Uses leadership skills, time management, and work ethic to succeed in school and athletics

|  |  |
| --- | --- |
| **Council Member** | January 2024 - Present |

marquette women’s soccer leadership council, Milwaukee, Wisconsin

* Acts as a member of Marquette Women’s Soccer’s leadership council among five other team members, acts like a team captain by attending weekly meetings with coaches to give input on the team and events

**marketing project experience**

|  |  |
| --- | --- |
| **BizCafe Director of Marketing** | August 2022 - December 2022 |

Business day one, Milwaukee, Wisconsin

* Managed marketing-related aspects of semester-long class project, worked in a group of five students through an online simulation to develop a business model and run a profitable coffee shop

**achievements**

**Pere Marquette Scholarship**

* Merit-based scholarship based on college application and high-school credentials

**PEO Star Scholarship**

* Scholarship awarded by the PEO to women in college after an interview and application process

**Big East All-Academic Team**

* Honor awarded to Big East Athletes achieving a 3.0 GPA or higher